

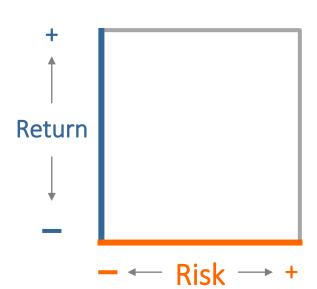
## **Sustainable Investing Research**

September 2022

## **A PARADIGM SHIFT IN INVESTING**

2-D Approach: Deliver the Highest Return Per Unit Risk...

(Incorporating ESG if pertinent for return/risk)

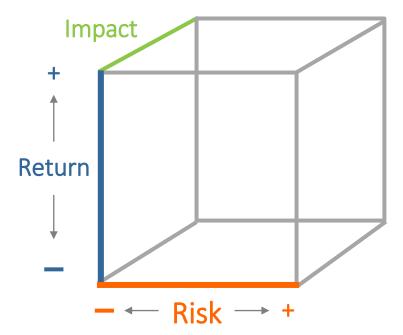


#### Examples:

- Impact of climate transition on commodity supply/demand
- Risk controls addressing climate transition

3-D Approach: ...& Align Portfolio with Positive Real-World Impact

(Sustainability integrated in all securities alongside risk/return)



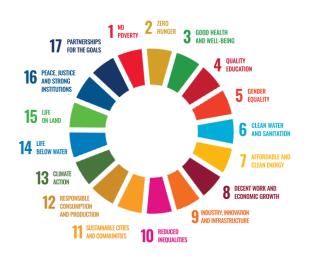
#### Examples:

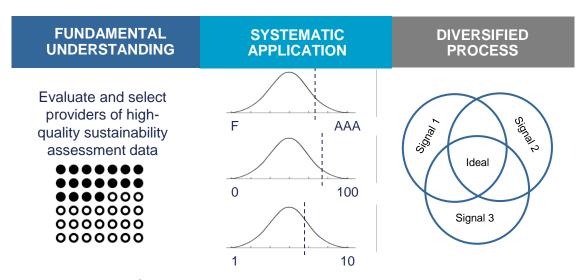
- Identifying companies contributing to the net zero transition
- Assessing the climate alignment of sovereigns and commodities

### **BRIDGEWATER SYSTEMATIC SUSTAINABILITY ASSESSMENT**

### **Goal: SDG Alignment**

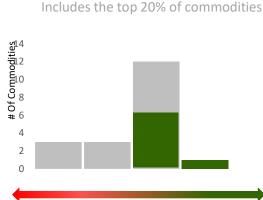
### **Machine: Systematic Sustainability Process**





### **Outcome: Security SDG Alignment Assessments**

#### **Public Equities Assessment Sovereigns Assessment Commodities Assessment** Includes the top 30% of issuers Includes the top 40% of issuers 2500 45 Of Commodities 40 2000 # Of Issuers Of Issuers 35 30 1500 25 20 1000 # 6 15 4 10 500 2 5 0 **Negative Assessment** Positive Assessment **Negative Assessment Negative Assessment** Positive Assessment



Top left data source: United Nations Development Programme. Top right diagram is illustrative and not intended to reflect actual security selection. Bottom diagrams on SDG Alignment Assessment are for illustrative purposes only. Please review the "Important Disclosures and Other Information" located at the end of this presentation.

Positive Assessment

### **CONSTRUCTING A SUSTAINABILITY DATA ECOSYSTEM**

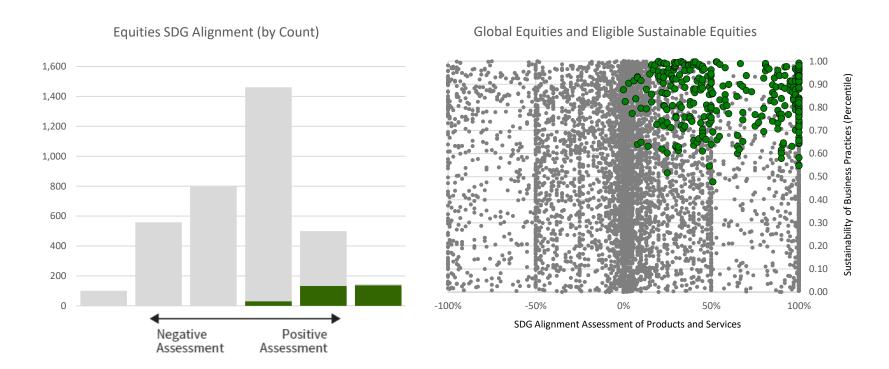
- We leverage decades of accumulated expertise to build our sustainability data ecosystem, in data diligence, data processing, data management technology, and data systemization talent.
- We currently ingest, process, clean, and actively work with more than 20 unique sustainability data sources and data providers across asset classes and themes.
- Our ecosystem currently provides us access to 250 million data points across 10,000 assets and issuers.
- Within equities, we utilize multiple different sustainability data sources to assess different dimensions of sustainability (e.g. products and services, business behavior, forward looking temperature score, etc.).
- Use data ecosystem to build fundamental systematic sustainability assessments across asset classes (e.g. equities, sovereign bonds, commodities) and sustainability themes (e.g. SDGs, Net Zero, Modern Slavery).

# **Data Transformation** Gather raw data · 1000s of indicators across 1000s of companies from multiple data sources Map to SDG and sustainability frameworks Data cleaning (e.g. removing duplicates, determining direction) Calculate normalized scores Choice between absolute and relative grading Determine overall company alignment Create useable dashboards and analytics

**Equity Sustainability** 

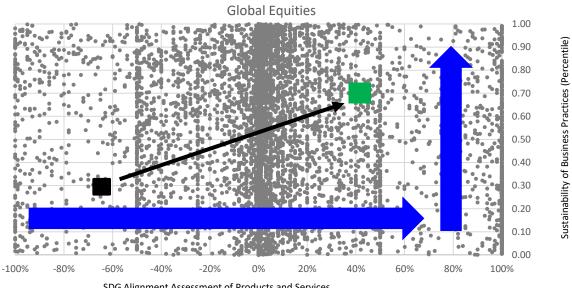
### **ASSESSING THE UNIVERSE OF EQUITIES AGAINST THE SDGs**

- Over \$60 trillion in market cap in public market equities assessed
- Select only the most aligned equities, roughly top quartile
- Assess companies based on (1) what the company does (sustainable products and services) and (2) how the company does it (business behavior)



### FORWARD SUSTAINABILITY ALIGNMENT

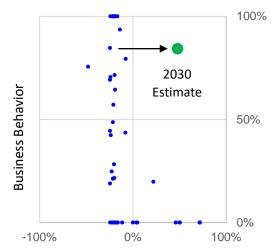
- What they do: For some companies, improving means more sustainable products/services (e.g. autos)
- How they do it: For other companies, improving means better business behavior (e.g. metals / mining)



SDG Alignment Assessment of Products and Services

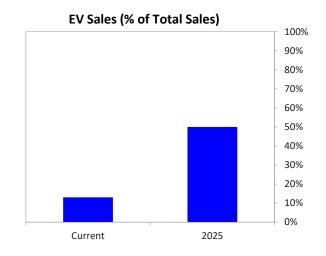
### **CASE STUDY: ASSESSING AUTO IMPROVERS**

#### **SDG Alignment Forecast**



Sustainability of Products + Services

#### Tracking Key Improvement KPIs



	Auto Company A		
2025 Targeted EV Revenue Share (%)	50%		
Current EV Revenue Share (%)	13%		
Targeted Change in EV Revenue Share (%)	37%		
Targeted EV Revenue Share Growth (%)	37%		
Change in Green Capital Share (%)	66%		
Committed Green CapEx (% of PPE, 12mma)	66%		
Committed Green CapEx (USD, bn)	50		
Temperature Score	1.5 C		
Science Based Targets Initiative Approved Plan	Yes		

#### **Confidence Measures**

#### Evidence

- Magnitude of capex commitment
- Realized shifts in products/service composition

#### Intent

- Company policies and targets
- Leadership commitment and governance

### Triangulation

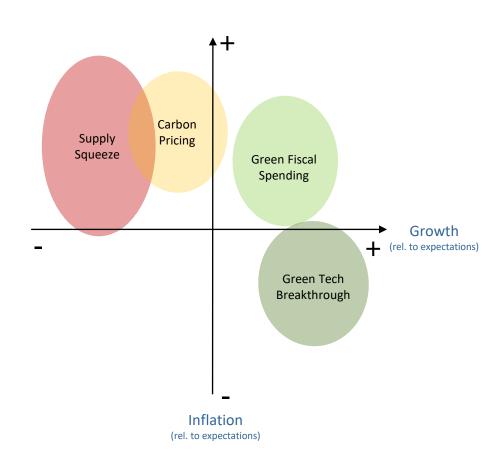
- Temperature score (1.5°C Pathway)
- Approved Science Based Targets

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### **MAPPING DIFFERENT CLIMATE TRANSITION MECHANISMS**

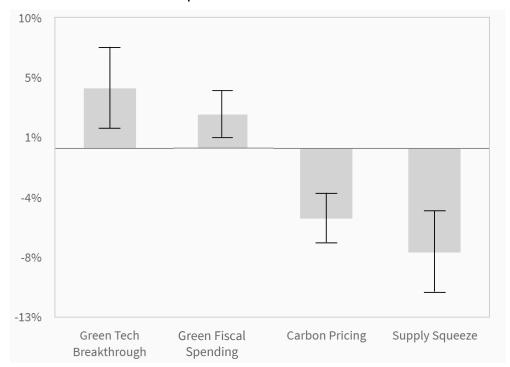
### **Potential Transition Pathways**

- ➤ **Green Fiscal Spending**: Large government green investment
- Carbon Pricing: Fast ramp up in mandatory carbon pricing
- Tech Breakthrough: Step change in carbon capture, renewable power
- Supply Squeeze: austere policy drives energy shortages and economic recessions



## **CLIMATE STRESS TESTING: IMPLICATIONS ON PORTFOLIOS**

### Illustrative Global Portfolio: Estimated Climate Transition Return Impact Expected Excess Return





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Asset Type	Asset	Nominal Exposure	% Hedged Fx	Beta Volatility (ex- Currency)	Beta Ratio (ex- Currency)	Alpha Volatility	Alpha Ratio
Equities	World Equities	58.3%	0.0%	15.7%	0.31	5.0%	0.30
Nominal Government Bonds	Developed World Bonds	11.2%	0.0%	4.6%	0.31	2.0%	0.30
Real Estate	Developed World Real Estate	7.1%	0.0%	19.2%	0.31	6.0%	0.30
MBS	United States MBS	6.1%	0.0%	4.8%	0.25	-	-
Corporate Bonds	World Corporate Bonds	5.1%	0.0%	6.9%	0.34	3.0%	0.30
Absolute Return	Absolute Return	5.1%	0.0%	-	-	7.0%	0.50
Equities	Emerging Market Equities	3.1%	0.0%	21.5%	0.25	5.0%	0.30
High Yield Bonds	United States High Yield Bonds	2.0%	0.0%	12.1%	0.30	-	-
IL Bonds	Developed World IL Bonds	2.0%	0.0%	6.0%	0.30	1.0%	0.30